

# Stillwater PTSA Hop-a-Thon Details



When: Wednesday, November 16<sup>th</sup> during specialist class time

Where: Stillwater Gym + Playground

Who: All Stillwater Hawks

What: The Hop-a-Thon is an 100% Donation Based Fundraiser, all profits raised go directly to the PTSA to benefit our students and school.

Goal: **The suggested minimum fundraising goal per student is \$25.** The school goal is \$11,000! We can do it! *We made over \$28,000 last year during the Hop-a-Thon!*

## The FUN in Fundraising – the Prizes!!!!

- 1) Every classroom has been assigned a class goal based off of the number of kids in each class. Please see reverse side for your student(s) classroom goal or visit <http://stillwaterptsa.org/hopathon/>. Every class that reaches their goal will be rewarded with jump ropes for the students to keep.
- 2) The class with the highest percent to total, for both K-2 and 3-5, will earn Root Beer floats during a recess coordinated with the teacher. This means we'll have one top class within grades K-2, and another top class within grades 3-5.
- 3) The top 2 earners\* in each grade and Wild Card Winners (randomly selected from a pool of students that sign-up\*\*) will team up to compete in a live action human version of the Hungry Hippos game at a spirit assembly on December 7<sup>th</sup>! Please visit <http://stillwaterptsa.org/hopathon/> to see Hungry Hippos in action. *\*If a top earner does not want to play Hungry Hippos, they can choose a friend to play for them. \*\*Sign-up forms will be made available online and in the front office after November 16<sup>th</sup>. They will be due Wednesday, November 30<sup>th</sup>. Winners will be announced Friday, Dec 2nd, parents/guardians will need to confirm participation.*
- 4) The top 2 earners per grade will also be invited to a Breakfast with the Principal event where Mr. Madigan will serve them a tasty breakfast.
- 5) Every student that raises \$25 or more will be entered into a drawing on Tuesday, November 22nd to win prizes.
- 6) And last but certainly not least...**if the school hits the \$11,000 goal, Mr. Madigan will bring back Egg Head during the spirit assembly on December 7<sup>th</sup>.** Any student will be able to sign-up\*\*\* for a chance to compete against Mr. Madigan in Egg Head! Egg Head is a game where each contestant takes turns selecting an egg from a carton of 12: some are hard boiled and some are raw. Once the egg is selected, the contestant will smash it on their own forehead. Whoever smashes 2 raw eggs on their forehead first loses the game. *\*\*\*Sign-up forms will be made available online and in the front office after November 16<sup>th</sup>. They will be due Wednesday, November 30<sup>th</sup>. Winners will be announced Friday, December 2nd, parents/guardians will need to confirm participation.*

## Important Logistics:

- 1) Any donations received AFTER November 16<sup>th</sup> are appreciated but will not be counted towards the prize totals.
- 2) If you lose your envelope, donations can be sent in a regular envelope marked with your child's name, teacher and grade.
- 3) Please check our Facebook Group ('Stillwater Elementary PTSA') daily to see the progress of classroom goals and the overall school goal. We will start providing daily updates on November 10<sup>th</sup>.
- 4) While corporate matching is an integral part of our fundraising strategy plan, because we do not receive the matching funds until well after the event is over, we do not count promised corporate matching funds towards the top earner numbers, classroom or school goals.
- 5) Your check or online donation confirmation email would be your receipt for tax purposes. If you donate cash and require a receipt please email [fundraising@stillwaterptsa.org](mailto:fundraising@stillwaterptsa.org). We will be providing receipts for anyone who donates \$250 or more.
- 6) We run these fundraisers in house to keep 100% of the profits at Stillwater, this means we don't have online student fundraiser trackers that other schools using a third-party company will have. But we do keep counts per student to accommodate our amazing prizes, so if at anytime you are wondering what your student's total is, email [fundraising@stillwaterptsa.org](mailto:fundraising@stillwaterptsa.org)
- 7) Anyone donating online will need your students name, grade and teacher. Online donors will have an option to notify someone else of their donation.
- 8) **Questions? Please contact Monique Linz or Lindsey Tolson at [fundraising@stillwaterptsa.org](mailto:fundraising@stillwaterptsa.org).**